



KSHB-TV

# ORDER

Flight Dates **10/30/12-11/05/12**

Contract / Revision      **314735 / 375 - Issue. MHE Adds V2**  
Original Date / Revision  
                                  11/02/12    11/02/12  
Advertiser **Missourians for Health and**  
Agency    **Buying Time LLC**  
Buying Contact  
**650 Massachusetts Avenue NW - S**  
**Washington, DC 20001**  
  
Agency    **Buying Time LLC**  
Buying Contact  
**650 Massachusetts Avenue NW - S**  
**Washington, DC 20001**  
  
Primary Account Executive  
 Tara Washburn  
  
Account Executive    Order%    Start Date    End Date  
 Tara Washburn            100%

Product  
Agency Com    15%  
Billing Contact  
**650 Massachusetts Avenue NW - S**  
**Washington, DC 20001**  
  
Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref    2

Order Sep            00:20:00  
Estimate #           **2429**  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A25-54  
Rev Codes          POL            POL            ISS  
Product Codes    PL  
Priority               P-1  
Advertiser Ref

Order Share 100% Market Value 28400

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	52	\$24,140.00	\$28,400.00	0.00	10/29/12	11/05/12	52	\$24,140.00	\$28,400.00
<b>Totals</b>	<b>52</b>	<b>\$24,140.00</b>	<b>\$28,400.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	10/30/12	11/05/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	-----	:30	0	\$550.00	P-1	0.00 NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1- 1---					2	\$550.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$550.00		0.00		
2	KSHB	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$650.00	P-1	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$650.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$650.00		0.00		
3	KSHB	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	-----	:30	0	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



KSHB-TV

Print Date: 11/02/12

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Contract / Revision **314735** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Missourians for Health and Product** 375 - Issue. MHE Adds V2 Estimate # **2429**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
3	KSHB	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	-----	:30	0	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$250.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$250.00		0.00		
4	KSHB	10/30/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	-----	:30	0	\$150.00	P-1	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$150.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$150.00		0.00		
E 5	KSHB	10/30/12	11/05/12	M-F 3-4p Jeff Probst show	CM	3-4p	-----	:30	0	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	KSHB	10/29/12-11/04/12		M-F 3-4p		3-4p	- TWThF----	:30		<del>(\$250.00)</del>		0.00 NM		
	See MG 5.6													
	[Network Breaking News]													
6	KSHB	10/29/12-11/04/12		Sa 8-10a		8a-10a	-----Sa--	:30		\$250.00		0.00 NM		
	Ⓜ MG for 5.2 10/31													
	Week:	11/05/12	11/11/12	1-----		1				\$250.00		0.00		
6	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$400.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$400.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$400.00		0.00		
7	KSHB	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	-----	:30	0	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$850.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$850.00		0.00		
8	KSHB	10/30/12	11/05/12	Monday Prime C Monday Prime C	CM	9-10p	-----	:30	0	\$1,800.00	P-2	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----		0				\$1,800.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$1,800.00		0.00		
9	KSHB	10/30/12	11/05/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-----	:30	0	\$400.00	P-1	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$400.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$400.00		0.00		
10	KSHB	10/30/12	11/05/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	-----	:30	0	\$100.00	P-3	0.00 NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$100.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$100.00		0.00		
11	KSHB	10/30/12	11/05/12	Tuesday Prime B Tuesday Prime B	CM	8-9p	-----	:30	0	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1-----		1				\$1,500.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
12	KSHB	10/30/12	11/05/12		CM	9-10p	-----	:30	0	\$1,500.00	P-1	0.00 NM	1	\$1,500.00

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Thursday Prime C												
				Thursday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--- 1---		1				\$1,500.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
13	KSHB	10/30/12	11/05/12	Friday Prime A	CM	7-8p	-----	:30	0	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
				Friday Prime A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---- 1--		1				\$1,000.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
14	KSHB	10/30/12	11/05/12	Sa Today Show	CM	6-8a	-----	:30	0	\$250.00	P-1	0.00	NM	1	\$250.00	
				Sa Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----- 1-		1				\$250.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
15	KSHB	10/30/12	11/05/12	Sa 8-10a	CM	8a-10a	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00	
				Sa 8-10am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----- 1-		1				\$300.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
16	KSHB	10/30/12	11/05/12	Su Today Show	CM	7-8a	-----	:30	0	\$350.00	P-1	0.00	NM	1	\$350.00	
				Su Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----- 1		1				\$350.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
17	KSHB	10/30/12	11/05/12	Sun 8-9a	CM	8-9a	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00	
				Sun 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----- 1		1				\$300.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
18	KSHB	10/30/12	11/05/12	NFL Game	CM	7-1030p NFL Game	-----	:30	0	\$4,500.00	P-2	0.00	NM	1	\$4,500.00	
				NFL Game												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----- 1		1				\$4,500.00		0.00				
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00				
Totals														52	\$28,400.00	



KSHB-TV

## ORDER

Print Date 11/02/12

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Flight Dates 10/30/12-11/05/12

Contract / Revision 316115 /  
 Original Date / Revision 11/02/12 11/02/12  
 Advertiser MOPET - Missouri PMCSA

Agency Smart Media Group  
 Buying Contact

814 King Street - Suite 400  
 Alexandria, VA 22314-3039

Product MOPET-Missouri PMCSA  
 Agency Com 15%  
 Billing Contact  
 814 King Street - Suite 400  
 Alexandria, VA 22314-3039

Sales Office EWSDC  
 Sales Region NAT  
 Agency Ref

Order Sep 00:30:00  
 Estimate # C30N06  
 Alt Order #  
 Billing Type Cash  
 Order Type GENERAL  
 Billing Cycle EOM/EOC  
 Billing Calendar BROADCAST  
 Demographic A35+  
 Rev Codes POL POL ISS  
 Product Codes PL  
 Priority P-1  
 Advertiser Ref

Primary Account Executive  
 Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	40	\$33,511.25	\$39,425.00	0.00	10/29/12	11/05/12	40	\$33,511.25	\$39,425.00
Totals	40	\$33,511.25	\$39,425.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	--111--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	--111--		3				\$400.00		0.00			
2	KSHB	10/30/12	10/30/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	-T-----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$1,200.00		0.00			
E 3	KSHB	10/30/12	11/04/12	Sa Su 5-530p Rotator Sa Su 5-530p Rotator	CM	5-530p	-----11	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----11		2				\$400.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSHB	10/30/12	11/04/12	Sa Su 5-530p Rotator Sa Su 5-530p Rotator	CM	5-530p	----- 11	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	----- 11	2		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/29/12-11/04/12		Sa Su 5-530p Rotator		5-530p	----- SaSu	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9, 14.10 [no 5p news on sat due to notre dame!]															
2	KSHB	10/29/12-11/04/12		Sa Su 5-530p Rotator		5-530p	----- SaSu	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 3.3,3.4 [rate]															
3	KSHB	10/29/12-11/04/12		Sa 8-10a		8a-10a	----- Sa--	:30		\$400.00		0.00	NM		
Ⓜ MG for 12.2,3.2															
4	KSHB	10/29/12-11/04/12		Su Today Show		7-8a	----- Su	:30		\$400.00		0.00	NM		
Ⓜ MG for 12.2,3.2															
4	KSHB	10/30/12	11/04/12	NBC Action News at 6p Sa	CM	6-630p	----- 1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	----- 1-	1		\$450.00	0.00							
5	KSHB	10/30/12	11/04/12	Sa Late News Late News Sa	CM	10-1030p	----- 1-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	----- 1-	1		\$1,000.00	0.00							
6	KSHB	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	11- 11--	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	11- 11--	4		\$1,000.00	0.00							
7	KSHB	10/30/12	11/04/12	Friday Prime A Friday Prime A	CM	7-8p	---- F--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---- F--	1		\$1,000.00	0.00							
8	KSHB	10/30/12	11/04/12	Friday Prime B Friday Prime B	CM	8-9p	---- F--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---- F--	1		\$1,200.00	0.00							
10	KSHB	10/30/12	11/05/12	M-F 3-4p Jeff Probst show	CM	3-4p	MTWTF--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	1		\$250.00	0.00							
11	KSHB	10/30/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	1		\$450.00	0.00							
E 12	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	11-----	:30	2	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	11-----	2		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSHB	10/30/12-11/05/12		M-F 4-430p		4-430p	MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 3.3,3.4 [offer Sat 8-10a pls]															



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Contract / Revision **316115** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MOPET - Missouri PMCSA** Product **MOPET-Missouri PMCSA** Estimate # **C30N06**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KSHB	10/30/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	11111--	:30	5	\$425.00	P-2	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	11111--			5		\$425.00		0.00				
14	KSHB	10/30/12	11/05/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	11111--	:30	5	\$650.00	P-1	0.00	NM	7	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	11111--			5		\$650.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSHB	10/30/12-11/05/12		NBC Action News at 5p See MG 14.6, 14.7, 14.8, 14.9, 14.10 [rate]		5-530p	MTWThF----	:30		<del>(\$650.00)</del>		0.00	NM		
3	KSHB	10/30/12-11/05/12		NBC Action News at 5p See MG 14.6, 14.7, 14.8, 14.9, 14.10 [rate]		5-530p	MTWThF----	:30		<del>(\$650.00)</del>		0.00	NM		
4	KSHB	10/30/12-11/05/12		NBC Action News at 5p See MG 14.6, 14.7, 14.8, 14.9, 14.10 [rate]		5-530p	MTWThF----	:30		<del>(\$650.00)</del>		0.00	NM		
6	KSHB	10/30/12-11/04/12		Su Late News Ⓜ MG for 3.1, 14.3, 14.4, 14.2		Late News Su	-----Su	:30		\$800.00		0.00	NM		
7	KSHB	10/30/12-11/04/12		Major League Soccer Ⓜ MG for 3.1, 14.3, 14.4, 14.2		12-6pm	-----Su	:30		\$1,200.00		0.00	NM		
8	KSHB	11/05/12-11/05/12		M-F 430-5p Ⓜ MG for 3.1, 14.3, 14.4, 14.2		430-5p	M-----	:30		\$325.00		0.00	NM		
9	KSHB	11/05/12-11/05/12		M-F 430-5p Ⓜ MG for 3.1, 14.3, 14.4, 14.2		430-5p	M-----	:30		\$325.00		0.00	NM		
10	KSHB	11/02/12-11/05/12		M-F 1-2p Ⓜ MG for 3.1, 14.3, 14.4, 14.2		1-2p	M---F----	:30		\$100.00		0.00	NM		
15	KSHB	10/30/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	11111--	:30	5	\$1,300.00	P-1	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	11111--			5		\$1,300.00		0.00				
16	KSHB	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	9-10p	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00		0.00				
17	KSHB	10/30/12	11/04/12	Tue 7-9p Tue 7-9p	CM	7-9p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$2,000.00		0.00				
18	KSHB	10/30/12	11/04/12	Wednesday Prime A Wednesday Prime A	CM	7-8p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$1,000.00		0.00				
19	KSHB	11/05/12	11/05/12	Mon 7-9p Mon 7-9p	CM	7-9p	M-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$4,500.00		0.00				
20	KSHB	10/30/12	11/04/12	NFL Game NFL Game	CM	7-1030p	NFL Game-----S	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



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Contract / Revision     **316115**     Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision   11/02/12/   11/02/12

Order Sep   00:30:00

Advertiser   **MOPET - Missouri PMCSA**   Product **MOPET-Missouri PMCSA**   Estimate #   **C30N06**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KSHB	10/30/12	11/04/12	NFL Game NFL Game	CM	7-1030p NFL Game	-----S	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1			\$4,500.00		0.00			
21	KSHB	10/30/12	11/04/12	Notre Dame Notre Dame	CM	Notre Dame	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$1,000.00		0.00			
Totals														40	\$39,425.00